

The Productive Mindset A to Z series



VISION







MANY INDIVIDUALS LIVE BY THE DAY

NVV If you ask them what they have achieved and wish to achieve?



Having a vision connects you to your higher purpose, builds accountability, and provides inertia to achieve the desired aspirations.





A study conducted in 2016 highlights that individuals with clearly defined vision are 84% more successful than those who live life by the day.



A personal vision statement should contain:

- 1. Your interests
- 2. Your skills
- 3. Your values
- 4. Your goal
- 5. What the world needs, how can you make the
 - difference



HOW DO YOU CREATE A VISION THAT TRULY DRIVES YOU?

1.START WITH A PURPOSE:

What is the ultimate goal you want to achieve? What motivates you or your organization to do what you do?





2. BE SPECIFIC:

A vision should be clear and concise. It should define what you want to achieve, how you will achieve it, and the timeline for achieving it.





3. INVOLVE STAKEHOLDERS

A shared vision is more likely to be embraced by all members of an organization. Involve your team, customers, and other stakeholders in the visioning process to create a sense of ownership and commitment.





4. COMMUNICATE AND REINFORCE

Once you have a vision, communicate it consistently and regularly to keep it top of mind. Use it as a guide for decision-making, and celebrate the progress made towards achieving it.





Benefits of having a personal vision statement:

1. It becomes easier to make decisions.

- 2. It provides you with a sense of direction.
- 3. It helps you determine your long-term and

short-term goals.

4. It will motivate you when you are at the crossroads of your life

5. It will help you live a balanced life.

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Sagar Amlani

Productivity Explorer

visit: sagaramlani.com